

DVD BOOK TRAILER



SCHOOL NAME: _____ **PARTICIPANTS:** _____
TITLE: _____
TIME: _____
JUDGE Name: _____ **SCORE:** _____

Description and Criteria

Audiovisual Book Trailers must be an original student collaborative creation. Audiovisual entries must be copyright compliant. If copyright materials are used, a letter must accompany entry. An unlimited amount of students may participate in this trailer.

Audiovisual Book Trailers must clearly promote inquiry into the book. The entry must be play-ready for a DVD player or PC computer. Submissions must be in a case with a front cover displaying the title of the book and author. The back cover must have printed in 12 inch Arial Narrow font an explanation of why this audiovisual representation was chosen with the title and author on the first line and with the name of the school and the number of students participating in the making of the visual. The presentation must not be more than 90 seconds excluding credits.

Artistic Representation of Book(s) (55)	
Creativity of interpretation (10)	
Aesthetic appeal (10)	
Technical execution of the piece(10)	
Sound quality(10)	
Visual impact is appropriate(15)	

Relation to Book(s) (25)	
Clearly relates to book's content (15)	
Demonstrates understanding of story The back cover must have printed in 12 inch Arial Narrow font an explanation of why this audiovisual representation was chosen (10)	

Clarity of Presentation(20)	
Material is original, clear, and appropriate(10)	
Entry is organized, visual impact is appropriate to topic(5)	
DVD is packaged in a creative and professional way (5)	

Rules Compliance	YES	NO
Maintains time requirements (-2 points for non-compliance) Time: 90 seconds excluding credits		
Product is student produced (-5 points if non-compliance)		
Penalty if not play ready (-3 points if non-compliance)		
Penalty if late (-3 per day)		

Comments