



SSYRA BOOK FESTIVAL VISUAL BOOK ADVERTISEMENT

SCHOOL NAME: _____ PARTICIPANTS: _____

TITLE: _____

TYPE: Poster - Diorama - Mobile

JUDGE Name: _____ SCORE: _____

Description and Criteria

VISUAL BOOK TRAILERS must be an original student collaborative creation. Students may use computer graphics but must be non-copyrighted materials or a permission letter for the usage attached if using copyright materials. An unlimited number of students may participate in this trailer.

VISUAL BOOK TRAILERS must clearly promote inquiry into the book. Points will be given for the appeal, creativity, craftsmanship and execution of the visual. Submissions must be accompanied by an explanation of why this visual representation was chosen. The submission explanation must be on a half sheet of 8 1/2 x 11 typing paper unattached., neatly typed in font size 12 using Arial Narrow with the title and author of the book on first line and with name of the school and the number of students participating in the making of the visual.

Type of Visual Presentation

Posters should be no larger than 18 inches by 24 inches. A stand should be provided for displaying. Dioramas should be limited to the size of a Xerox Paper Box with the lid on top. Mobiles should be free standing and no more than 11 wide and no taller than 18 inches.

Relation to Book(s) or story(30)	
Clearly relates to book title (15)	
Has a written explanation of the visual to demonstrate understanding of story and why visual relates to story (15)	

Artistic Representation of Book(s) or story (50)	
Creativity of interpretation (20)	
Aesthetic appeal (10)	
Artistic execution of the piece (10)	
Craftsmanship (10)	

Clarity of Presentation(20)	
Material is original, clear, and appropriate (10) (spelling, cleanliness, etc.)	
Entry is organized, visual impact is appropriate to topic (10)	

Rules Compliance	YES	NO
Maintains size requirements (-2 points for non-compliance) Size should not exceed 18"x12"x6"		
Product is student produced (-5 points if non-compliance)		
Late entry (-3 points per day)		

Comments: